



## PETER J. FAUST

# O'NEILCANNON

HOLLMAN DEJONG & LAING S.C.

### President & Managing Shareholder

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Peter J. Faust is the President and Managing Shareholder of the law firm of O'Neil, Cannon, Hollman, DeJong & Laing S.C., a 40-attorney firm headquartered in Milwaukee, Wisconsin. Pete assists buyers, sellers, borrowers, lenders, and investors with a wide range of business law matters: including, mergers and acquisitions, formation and organization of new businesses, and contract negotiations. Pete has successfully closed hundreds of mergers and acquisitions and financing transactions involving public and private companies.

#### PRACTICE GROUP

- Business
- Mergers & Acquisitions

#### Pete Assists Clients With

- Mergers, acquisitions, and recapitalizations of businesses
- Private equity and venture capital financing
- Private offerings of debt and equity securities
- Securities laws issues
- Complex contractual matters and negotiations
- Business financing and loan documentation for borrowers and lenders
- Formation of new businesses and exit strategies
- Covenants not to compete and confidentiality agreements
- Corporate governance issues
- Tax-exempt organizations

#### Professional Associations & Affiliations

- Member, American Bar Association, Mergers and Acquisitions Committee
- Member, American Bar Association, Private Equity and Venture Capital Committee
- Board Member, State Bar of Wisconsin, Business Law Section
- Member, State Bar of Wisconsin, Business Law Section's Chapter 180 Former Subcommittee (which reviews and revises Wisconsin's Business Corporation Law: Chapter 180 of the Wisconsin Statutes)

#### Awards/Distinctions

- Named 2022 Best Lawyers® "Lawyer of the Year" for Mergers & Acquisitions Law
- Selected for inclusion in *The Best Lawyers in America*® 2013–2024—Corporate Law and Mergers & Acquisitions Law
- Rated a 10.0 out of 10.0 by Avvo, a national attorney rating service which uses a mathematical model to rate attorneys based on experience, professional achievements, industry recognition and professional conduct
- Martindale-Hubbell® Peer Review Rating™—AV Preeminent, reflecting an attorney who has reached the height of professional excellence and is recognized for the highest levels of skill and integrity
- Selected for inclusion in Wisconsin Super Lawyers in 2005–2023 by *Law & Politics and Milwaukee Magazine*

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- Selected as one of the “Top 25 Lawyers” in Milwaukee in 2011 and 2015 by *Law & Politics* and *Milwaukee Magazine*
- Selected as one of the “Top 50 Lawyers” in Wisconsin in 2011 and 2015 by *Law & Politics* and *Milwaukee Magazine*
- Editor-in-Chief, *Marquette Law Review*
- Named one of “Milwaukee’s Leading Lawyers” in Corporate/Incorporated by *M Magazine* in 2014 and in Securities Offerings in 2015. Only 2-5% of the top ranked attorneys published by Avvo for each category, were recognized

## Articles/Presentations

- Speaker, Meritas Capability Webinar, “Transactions in a COVID-19 Environment” (2020)
- Speaker, Private Client Breakfast–HNI “Liability Protection” (2019)
- Speaker, ACG–Wisconsin Next Gen “Trends and Takeaways from the ABA Private Target Deal Points Study” (2019)
- Quoted in, *Marquette Lawyer Magazine*, “Practicing Business Law at the Speed of Change: How technology is changing the practice of business law” (2019)
- Speaker, Park Bank Business seminar, panel discussion “Working on Your Business” (2015)
- Speaker, O’Neil, Cannon, Hollman, DeJong & Laing, *Hot Topics for Small Firm and Solo Practitioners* seminar, panel discussion “The Drafting of Business Documents: Perspectives from Transactional and Litigation Attorneys” (2014)
- Speaker, O’Neil, Cannon, Hollman, DeJong & Laing, *Hot Topics for In-House Counsel* seminar, panel discussion “Legal Ethics Issues Relating to the Media & Dealing with the Media” (2013)
- Speaker, BizTimes Business Strategy seminar, “Preparing Your Business for Sale: A Legal Perspective” (2011)
- Panelist, MBBI Conference on Deal Momentum (2009)
- Speaker, Corporate Practice Institute seminar, “The Enforceability of Employment-Related Covenants Not to Compete”
- Speaker, Lorman Education Services seminars, “Noncompete Covenants in Other Agreements” (Sale of Business, Shareholder, Franchise, etc.)

## Education

- Marquette University Law School (J.D., *magna cum laude*)
- University of Wisconsin (B.A.)