

CHAD J. RICHTER

O'NEIL CANNON HOLLMAN DEJONG & LAING S.C.

Shareholder

Wisconsin's Premier Lawyers & Litigators

CONTACT

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PRACTICE GROUP

- Business

Chad is a shareholder and member of the firm's Business Law Practice Group. His practice focuses on working with privately held businesses and their owners, acting as corporate counsel to help them with the various legal issues they face in operating and expanding their business.

As part of his practice, Chad has considerable experience in Mergers & Acquisitions and frequently works with businesses on ownership transition events.

One area of concentration for Chad has been assisting corporate clients that are involved in dealership/distribution and franchise models, and counseling them on the unique contractual and business issues they face as dealers/franchisees.

Chad prides himself on providing efficient, practical legal advice, and consistently finding ways to "get the deal done" amid all the various challenges that deals demand.

Chad Assists Clients With

- Mergers and Acquisitions
- General business organization and structuring
- Commercial contract negotiation and drafting
- Franchise and dealership legal matters
- Real Estate, litigation and dispute resolution involving businesses and franchises

Experience/Representative Client Work

- Served as lead counsel for the purchase and sale of numerous local and regionally based businesses on transactions ranging from $1,000,000–$35,000,000
- Worked with well over 350 different dealership and franchise models across the U.S. and internationally in varying product and service based industries

Professional Associations and Affiliations

- Wisconsin Bar Association
- American Bar Association, Forum on Franchising
- Midwest Business Brokers and Intermediaries, Board Member–Past President
- International Franchise Association, Former Member/Supplier

Awards/Distinctions

- Selected for inclusion in *The Best Lawyers in America®,* Business Organizations (including LLCs and Partnerships), 2019–2022
- Selected for inclusion in 2014–2021 Wisconsin Super Lawyers, *Law & Politics* and *Milwaukee Magazine*

- Selected for inclusion in 2008–2013 Wisconsin Super Lawyers Rising Stars, *Law & Politics* and *Milwaukee Magazine*
- Martindale-Hubbell® Peer Review Rating™–AV, reflecting an attorney who has reached the height of professional excellence and is recognized for the highest levels of skill and integrity
- Midwest Business Brokers & Intermediaries, Outstanding Leadership Award, 2012

Education

- Marquette University Law School (J.D., *cum laude)*
- Marquette University (B.S.–Business Economics and Philosophy, *cum laude)*